



The Unbroken Foundation

Who We Are

The Unbroken Foundation is a team of volunteers focused on generating support and awareness for the spinal cord injury community.

Mission

The Unbroken Foundation's mission is to help those individuals living with a spinal cord injury to live empowered and independent lives today.

History

The Unbroken Foundation, founded in 2012, is dedicated to improving the lives and well being of individuals living with a spinal cord injury (SCI). The funds raised by The Unbroken Foundation are returned to those living with SCI's. Co-Founder Brian Moore suffered a spinal cord injury in August of 2010 and realized a need for assistance to aid in the pursuit of self-reliance and the restoration of independence to those affected by similar injuries. Headquartered in Seattle, WA, The Unbroken Foundation is a certified 501(c)(3) organization.



The 2014 Unbroken Classic presented by jetBlue Airways

The 2014 Unbroken Classic presented by jetBlue Airways will take place on August 22nd, 2014 at Harbour Pointe Golf Club in Mukilteo, WA. The event will feature an 18-hole golf tournament followed by an evening program, dinner, and auction.

Event Impact

Over the past 3 years, The Unbroken Foundation has raised over \$90,000 to benefit individuals living with a spinal cord injury (SCI). Through a partnership with the University of Washington's Spinal Cord Injury Transitions and Wellness Program, the Foundation is able to help serve over 1,200 people with an SCI in the Greater Pacific Northwest; giving them access to hospital exercise programs, vocational training, adapted recreation, and driving classes.

Goals

The 2014 Unbroken Classic

- Primary Goals:
 - Raise \$55,000 to benefit the Unbroken Foundation
 - Impact 1,500 people with Spinal Cord Injuries in the greater Pacific Northwest
- Secondary Goals:
 - Raise \$65,000 to benefit the Unbroken Foundation
 - Impact 2,000 people with Spinal Cord Injuries in the greater Pacific Northwest

The 2015 Unbroken Classic

- Primary Goal
 - Increase funds raised by 10%



Sponsorship Levels

Golf Tournament Presenting Sponsor: \$20,000 (SOLD OUT)



Dinner & Auction Sponsor: \$7,000 (1 Available)

As the Banquet Sponsor of The Unbroken Classic you will receive the following:

- *Presenting sponsor of the banquet and awards ceremony*
- *Company name and logo recognized in all tournament publications as the banquet and awards sponsor*
- *Custom banquet banner and branding of all tables during dinner*
- *Two foursomes for golf included with sponsorship; includes golf, cart, lunch, dinner, 2 beverage tickets & tee gift*
- *Sponsorship of designated hole includes signage and opportunity to staff hole and greet guests*

Tournament Sponsors: \$4,000 (3 Available)

As a Tournament Sponsor of The Unbroken Classic you will receive the following:

- *Company name and logo recognized in all tournament publications as the sponsor of your choosing below*
- *One foursome for golf included with sponsorship; includes golf, cart, lunch, dinner, 2 beverage tickets & tee gift*
- *Sponsorship of designated hole includes signage and opportunity to staff hole and greet guests*

- *Choice of sponsorship of the following opportunities:*
 - o *Golf Cart Sponsor (includes custom signage with your logo on all golf carts during the day)*
 - o *Tee Gift Sponsor (includes custom co-branding with event logo on all tee gifts provided to participants)*
 - o *Beverage Sponsor (includes sponsorship of all beverage carts and all hosted products on course during the day)*



Competition Sponsors: \$2,000 (4 Available)

As a Competition Sponsor of The Unbroken Classic you will receive the following:

- *Company name and logo recognized in all tournament publications as the sponsor of your choosing below*
- *One foursome for golf included with sponsorship; includes golf, cart, lunch, dinner, 2 beverage tickets & tee gift*
- *Sponsorship of designated hole includes signage and opportunity to staff hole and greet guests*
- *Choice of sponsorship of the following opportunities*
 - o *Closest to the Pin Sponsor (includes sponsorship of 2 contests during the event)*
 - o *Longest Drive Sponsor (includes sponsorship of 2 contests during the event)*
 - o *Hole In One Sponsor (includes sponsorship of the Hole In One Hole during the event)*
 - o *Putting/Chipping Sponsor (includes sponsorship of each contest taking place before the event)*

Corporate Sponsor: \$1,200 (Multiple Available)

As a Corporate Sponsor of The Unbroken Classic you will receive the following:

- *Company name and logo recognized in all tournament publications as corporate sponsor*
- *One foursome for golf included with sponsorship; includes golf, cart, lunch, dinner, 2 beverage tickets & tee gift*
- *Sponsorship of designated hole includes signage and opportunity to staff hole and greet guests*

Foursome: \$760 (Multiple Available)

- *One foursome for golf includes golf, cart, lunch, dinner, 2 beverage tickets & tee gift*

Individual: \$200 (Multiple Available)

- *One individual includes golf, cart, lunch, dinner, 2 beverage tickets & tee gift*

For additional ways to get involved including: auction items, in-kind donations, or to be an event volunteer please contact welcome@theunbrokenfoundation.org

To register for the tournament or purchase tickets for the dinner and auction please visit www.theunbrokenfoundation.org